

Writing a Constituency Manifesto

Using Achievements and Governance Data

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Organize Constituency Level Data

- GSDL Maps and Departmental Works in Constituency (GSDL is a mapping company under IT Department)
- Data on Constituency (Citizen grievances, project information from MLALAD, Department works, Social media of events, MLA office, Ward office)
- Data on Citizens (Party or Candidate Dataset of Email and Phone Numbers)
- Facebook/Instagram/Youtube/Whatsapp Outreach Setup (Facebook Admin, Whatsapp vendor, Dedicated IT/Tech/SM lead)
- List of stakeholders (officers, bureaucrats, donors, volunteers living and/or working there)
- Details of ward boundaries, polling stations, booths, mandals and constituency along with significant societies/RWAs
- Any other significant issue or region or data for communication

Find those who can help with the campaign

- State
 - Courts (Intervene on issues related to your Vidhan Sabha in court)
 - Executive (MCD, DDA, Delhi Police should be taken to task on failures, Delhi Government can implement work)
 - Parliament/Legislature (Utilize Delhi Assembly for Vidhan Sabha specific resolutions)
 - Delhi Government (Coordinate for translating work to credibility with intervention)
 - Communicate clearly that Delhi Cantonment Board, NDMC, Delhi Police, DDA and DUAC are not under Delhi Government.
- Market
 - Funders (Fund local projects, initiatives for local areas and connect with funders and donors)
 - Implementers (Connect and convert business, industry, trade, taxes and entrepreneurs.)
 - Donors (Connect with AAP donors in your constituency and generate buyin for vision)
- Society
 - Youth organizations (for volunteers and capacity)
 - Policy/governance/issue/outcome based organizations (for knowledge and research)
 - Financial institutions (for funding and connections)
 - International Organizations (for outreach and communication)
 - Media (for PR and Publicity, Information and Analysis)
 - Individual Citizens (for any combination of the above)

Showcase Bijli Pani achievements

PAANI

BIJLI

DJB

- Water Works (Pipeline and WTPs)
- Sewerage Works (Pipeline and STPs)
- Yamuna Works (Drains, Sewers, lakes, etc.,)
- Operation and Maintenance works

I&FC

- Water Bodies and Lakes
- Drains and Sewers
- Flood Control and Relief Work

For Delhi

- Power Procurement
- IPGCL / PPGCL
- DTL
- BSES/NDPL
- Policy, project, program and practices

For Constituency

- Laying of cables and grid bolstering
- List of renewable projects
- Subsidy given to consumers
- Floating or agri or rooftop solar

Spotlight Journey of Public Education and Universal Healthcare

SHIKSHA

School Education

- Number of students
- Number of schools
- Number of teachers
- Expenditure on students
- Expenditure on schools
- Expenditure on teachers
- EMC Curriculum
- Happiness Curriculum

Technical Education and Higher Education

- ITIs
- Apprenticeship act beneficiaries
- Higher Education initiatives
- Startup incubators

SWASTHYA

Mohalla Clinics/Polyclinics

- Number of patients treated
- Number of tests done
- Number of medicines given
- Number of Polyclinics, locations and services
- Any relevant information from DHS, CATS, DFW, Drug Control Unit and Delhi Arogya Kosh
- Investment in Tertiary Hospitals
- Beneficiary list of free tests, surgeries and dialysis
- Superspeciality hospitals and human interest stories of citizens benefiting from three-tier universal healthcare

Communicate Built Environment Achievements

Rural Development

- Development
- Chaupal
- Rural Development Board
- Panchayat Works
- Any public infrastructure including drains, storm water drains, water bodies, waste treatment plants at Mandis or Villages

Urban Development

- Housing
- JNNURM
- Night Shelters
- Toilets
- DJB Schemes and Projects on Yamuna

Public Works Department

- Roads and Bridges
- Bypass and Corridors
- Foot over Bridge and Underpass
- Subway and Ramps
- WiFi, CCTV and Streetlights
- Walkable, cyclable and breathable roads

Building a New Delhi

- Infrastructure in JJ clusters
- Galis in authorized colonies and slums
- Startup Policy for the Future
- Delhi Disaster Management Authority
- Delhi Fire Service

Transport

- Buses and Cluster Buses
- Bus Marshals
- Free bus service for women
- Subsidy for e-rickshaws
- Cluster Buses
- Better policy for Auto/Uber/Ola/Private vehicles/Commercial Vehicles

Environment & Forest

- Challans/Fines on C&D debris and waste burning
- Tree Plantation and Creation of City Forests
- Utilization of Air Ambience Fund
- Utilization of Environmental Compensation Fund

Elucidate work in ideas, language and society

Tourism, Art, Culture and Languages

- Creation of tourism hotspots
- Events and Performances
- Language Academies and their work
- SKP and its events
- Single window system
- School education initiatives in these sectors
- Public awareness and publicity related expenditure by themes of projects, program and policy

Human Welfare

- PDS/Ration (Food and Civil Supplies)
 - Number of FPS
 - Ration disbursed
 - Schemes implemented
- Election Department (Voting right protection)
- Doorstep delivery of services (Revenue)
- Identity related services (Revenue)
- Home/Law Department including lawyers, prosecutors, jail and forensic lab
- DCPCR and DCW

Social Welfare

- SC / ST / OBC
 - Loans for Entrepreneurs
 - Education and Employability Fund
 - DSCPC
- Labour
 - Training and Employment
 - Career Centers and Job Fairs
- Women and Child Development
 - Anganwadi and ICDS
- Social Welfare
 - Widow, Senior Citizen and disability Pension

Communication and Outreach

- SMS (Department NIC)
- Advertisements (DIP/Departments)
- Newspapers, Print, Electronic (Media Team)
- Whatsapp/Instagram/Facebook/Youtube (Social Media Team)
- Department Updates (Governance Team)
- Digital, AV Media and Creatives (Production Team)
- Backroom (Coordination)
- Swag
 - Clocks and Stationary
 - T-Shirts and Newspaper inserts
 - Hoardings and Handbills
 - Pamphlets and Posters
 - Buses, cars, motorcycles, autorickshaws, e-rickshaws, cyclerickshaws and cycles
 - Cricket bats, footballs and biodegradable carrybags
 - Stickers and pinup swag
 - Video and audio playlist for rallies and mobilities

Data Backend: Ready and Available

The screenshot displays the DCITY Delhi Governance Observatory website. The top navigation bar includes 'Home', 'Administration', 'Agencies', 'Topics', 'Issues', 'Forms', and 'Citizens'. The main content area is divided into several sections:

- CITY WARD MAP:** A map of Delhi and surrounding areas (Gurgaon, Noida, Ghaziabad) with ward boundaries highlighted in green. A dropdown menu for 'Select Ward' and a 'Ward Page' button are visible.
- NEWS:** A section with a 'LOADING' indicator and a circular graphic.
- ISSUES:** A section with a plus sign icon and a list item: 'Too many pigs in NCR region' dated '27 Feb, 2018'.
- POLLS:** A section with a list of categories: Housing, Waste Management, Healthcare, Sewerage, and Power Supply.
- AGENCIES (Ratings):** A section listing 'New Delhi Municipal Council' (City Administration) and 'Delhi Jal Board' (Water Supply).
- FORMS:** A section listing 'Application for Building Plan' and 'Application for Building sanction' (both by NDMC), and 'Affidavit' (by NDMC).
- SOCIAL:** A section with social media icons and a list of entities: 'Delhi Traffic Police' and 'Delhi Metro Rail Corporation'.

Constituency Backend: Ready and Available, Tried and Tested



PROMISES YOU CAN TRUST

- At least 80% of children in the constituency will graduate from high school.
- The climate of political goondaism will be eliminated. Citizens will be safe.
- Every government service will be delivered without bribe, and within a fixed time.
- There will be no discrimination between citizens; everyone will be equal.
- Every ward will have a citizens' committee that chooses its own projects.
- Every PHC will be fully staffed, and have all necessary equipment.
- All public land will be garbage free and use for public use only.
- The entire constituency will be walkable on well-designed and safe footpaths.
- Citizen friendly police stations that enforce the law.
- As your MLA, I will work with you, and be fully accountable for all my actions.

With AAP, let us build a model constituency today, and a great future for our children.

First, we came to your home / door to listen to your problems.

- ✗ Bad roads, footpaths.
- ✗ Garbage everywhere
- ✗ Unreliable water, power.
- ✗ Worried about your safety.
- ✗ Poor quality schools and hospitals.
- ✗ Flooding on the streets, no water in your homes.
- ✗ No proper ownership documents for people in slums.
- ✗ An MLA who doesn't care about you, and is in the news for wrong reasons.

Shanthala Nagar

<http://www.aapbengaluru.org/wards/shantala-nagar>



1. Hoardings-free streets, signage maps in full CBD.
2. Safe pedestrian crossing in all major intersections
3. Tender SURE streets to be inter-connected
4. Strict observance of laws for opening pubs and bar.
5. RWA-based parking management using Local Permits.
6. Crowd assistance program during festivals, games.
7. Safe Roads to School program for all schools.
8. Business Improvement Plan for CBD
9. All parks to be upgraded, managed by communities.

Promises to Outcomes: Templates Ready



OUR PRINCIPLES

- Local power and local budgeting
- Zero tolerance for corruption
- Dignity of life & livelihood for all.
- Equality of all persons.
- Transparent access to govt. info.

OUR METHODS

- Ask the people.
- Trust the people.
- Serve the people.
- Measure outcomes.

OUR PRIORITIES

- Education and Health
- Safety and security.
- Water supply
- Power.
- Jobs.

Content Backend



Delhi Diary of Aam Aadmi Party..

Foot Steps of AAP Delhi government

[Home](#) [AAP Manifesto Tracker](#) [Video Gallery](#) [Meet your MLA](#) [Important Contact Numbers](#) [About](#)

My Experiments with Politics and Policy In India

Life and Times of an Aam Aadmi

[About](#)

[AAP Government Update](#)

[Policy Analysis
Koshan's Blog](#)

Kejriwal Government schemes provide 1.42 lakh patients free tests and surgeries in 2.5 years: Health Minister @SatyendarJain on Delhi Arogya Kosh's cashless medical treatment schemes #DelhiGovernance #AAPatWork

Posted on October 4, 2019

- Kejriwal govt schemes provide 1.42 lakh patients free tests & surgeries in two & a half years
- Health Minister Mr Satyendar Jain releases figures of three schemes launched in 2017
- High end diagnostics, surgeries and treatment of victims of accidents, acid attacks and burn injuries are provided free of cost in Delhi hospitals

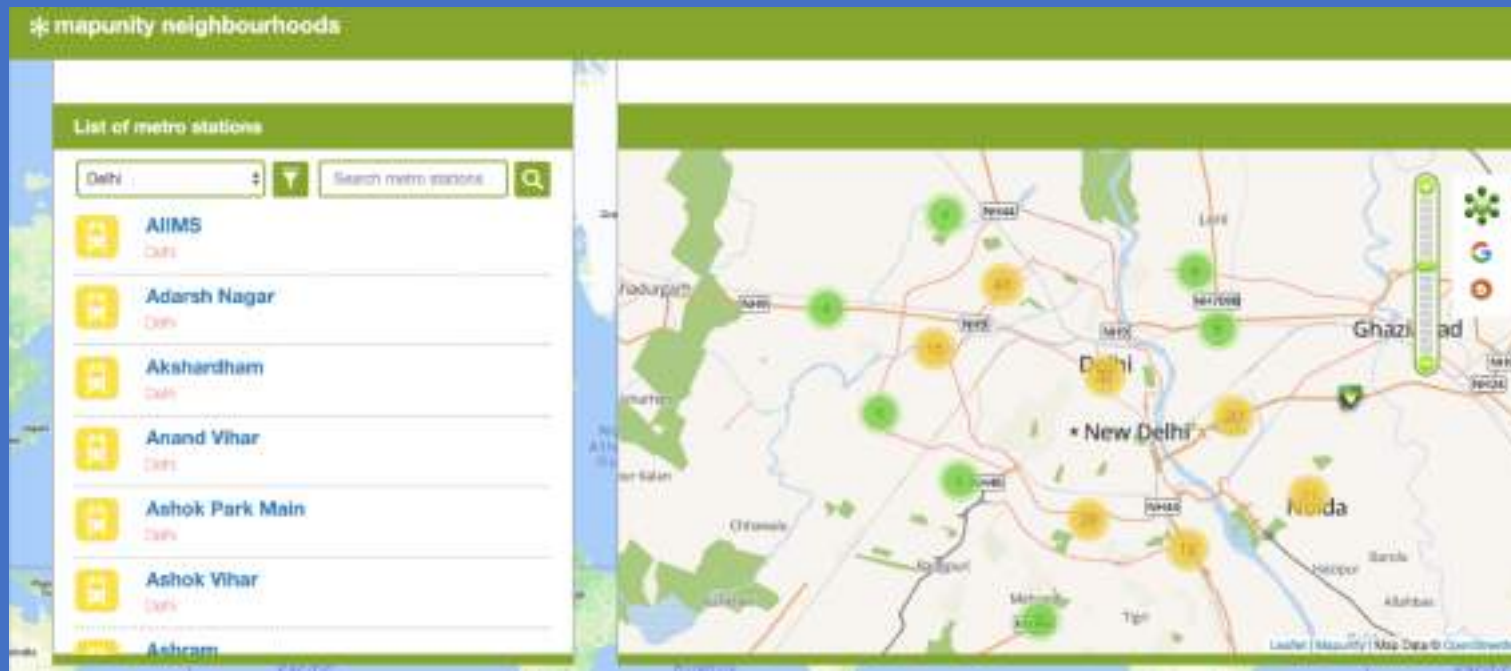
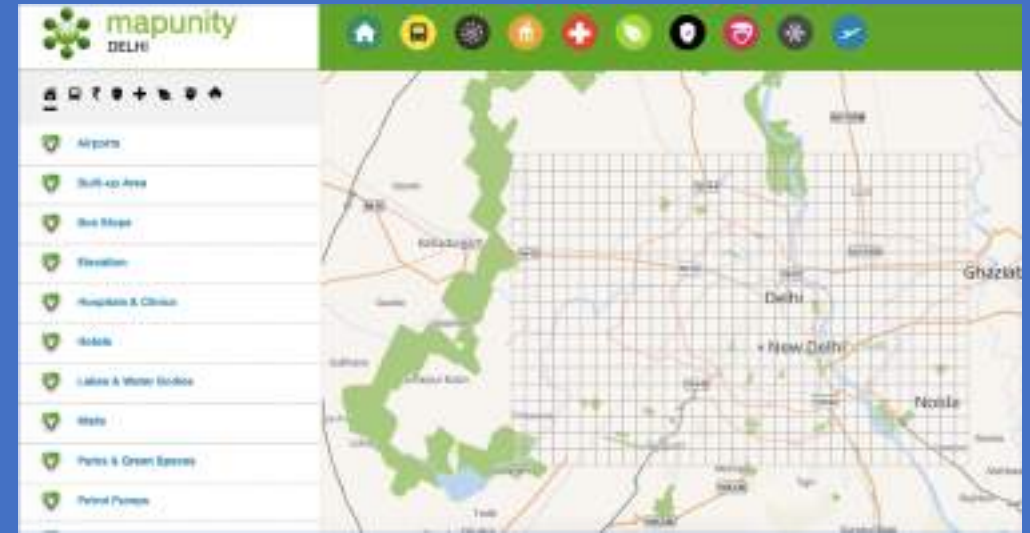
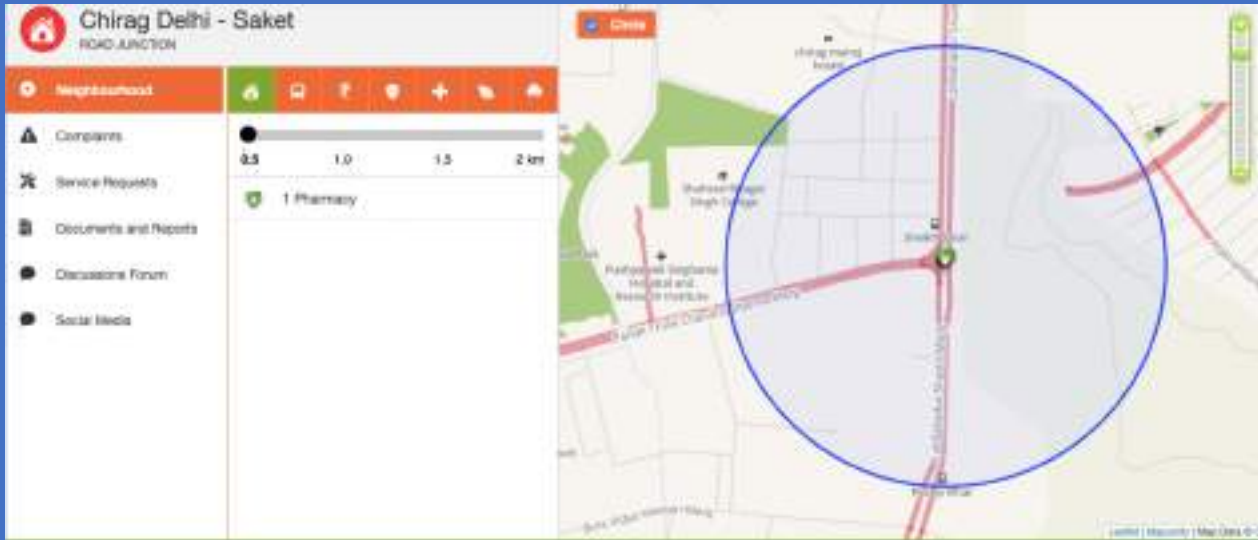
Dated: 04/10/2019

Following the directions of the Chief Minister Mr Arvind Kejriwal, the three ambitious schemes launched by the Delhi government to provide high-end diagnostics, surgeries and treatment of victims of road accidents, acid attacks and burn injuries, free of cost, have benefitted one lakh forty two thousand two hundred and two (1,42,202) people during last two and a half years, Health Minister Mr Satyendar Jain said on Friday.

Recent Posts

Kejriwal Government schemes provide 1.42 lakh patients free tests and surgeries in 2.5 years: Health Minister @SatyendarJain on Delhi Arogya Kosh's cashless medical treatment schemes. #DelhiGovernance #AAPatWork
Delhi EV Policy could save \$900 million of fuel imports and CO2 emissions equivalent to 1 lakh petrol cars #DelhiGovernance #AAPatWork #Sustainability

Local Governance Backend



Thank You!

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