

# Crypto Relief

Action Plan and Timelines

# Why? CryptoRelief is good but slow and late



## Help India fight the Covid emergency

We're a community-run fund delivering relief during the ongoing Covid crisis in India

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# What? 5 Steps for Crypto Relief Work

- What is the problem? Knowledge
- How much is the problem and where? Information
- How do individuals and collectives solve problems? Education
- Who can solve what problem and when? Communication
- When, where and for how much? Action
- Verifiable outcomes, publicizable outputs, transparent processes, futuristic tools, speedy delivery to individual or institution, collaborative co-production in the state, smart procurement with international and national private markets, accountable oversight with civil society and NGOs.

# Who? CryptoRelief and Partners

- Use UChicago to kick things off with Center and States, second one person each from different consults (Bain, BCG, McKinsey)
- CR should be Berkshire Hathaway meets Sequoia Capital meets Cryptographic protocols/Blockchain for relief
  - Berkshire Hathaway to work with top class and ethical individuals and institutions at scale
  - Sequoia Capital to work with individual projects and take them to completion and/or scale
  - Cryptographic protocols/Blockchain to spread the word and work of Crypto Relief through integration into governance as well as into economy, government, society and life

# How?

- Big marquee proposals: Vaccine mRNA manufacturing, Pandemic preparedness hub with 2 universities and 7 states, Testing, At-home/camp vaccination if vaccines are available, top-class communication (best actors/directors)
- Differential procurement: Cryogenic tanks, PSA plants where not done, Hospital equipments, pediatric equipments
- Connect and do large wholesome projects with UP, UK, Haryana, Kerala, 7 Sisters in North East, TN, Center including makeshift hospitals, vaccination centers for governments and districts
- Home isolation, supported isolation and medical isolation kits: All States and UTs
- Work with Health Ministry of GoI directly
- Investment and re-investment: Grow the fund using some Peace, Growth and Development Coin and Smart Finance

# When?

- Money at scale and receipt at speed
- Use NGOs for delivery, government for assistance
- Spend 100 million by July 15<sup>th</sup> on marquee proposals and differential procurement
- Spend 100 million by August 15<sup>th</sup> on work with 30 states on kits and
- Spend 100 million by September 15<sup>th</sup> on best practices that come from each of the above verticals
- Spend 140 million on growing money with delivery and credibility
- Spend 20 million dollars rapidly across each project to show results, iterate and optimize in next 2 weeks. Use those results to scale work.

# Where?

- All over India
- First Focus on 100 worst hit districts
- Second Focus on metropolises
- Third focus on towns and villages outside 100 districts
- Use UChicago and best Universities in India to schedule help properly
- Buy first, connect and deliver in meantime
- Take up projects in program mode with clearly worded goals
  - Get Indian state/district to global mean or median on preparedness